Jennifer Krawec

It’s All About the Timing
Launching Sports Careers
SEHD Awards Ceremony
Dedicated to the Children
Graduation Reception
Training the Trainers
THE SPRING 2019 ISSUE

Features

3 It's All About the Timing
Jennifer Krawac inducted into the UM Sports Hall of Fame.

4 Launching Sports Careers
Sport Industry Conference provides students with insights on career opportunities.

7 SEHD Awards Ceremony
School honors top students on May 8, 2019.

8 Dedicated to the Children
Early education a priority for David Lawrence Jr. and Alberto Carvalho.

10 Graduation Reception
Students and families celebrate at May event.

12 Training the Trainers
Professor Kysha Harriell honored with National Athletic Trainers Service Award.
The “Summer Break” meme showing an angry Sponge Bob saying “You come back here and let me love you” is an appropriate summation of summer in the School of Education and Human Development (SEHD) these days. The wonderfully hectic closing of the academic term—culminating in May graduation ceremonies and bittersweet goodbyes—led to a brief ebb of activity when it seemed like “summer” had truly arrived. But, despite fewer actual bodies in house, the SEHD is again awash with activities and projects – one of which we are proud to unveil in this issue of the Perspective.

We have some AMAZING alumni, whether having graduated years ago or in the past year. The strength of our School is exemplified by the outstanding students we have had the privilege of educating, who are now out in the world using their education to be transformative in a variety of fields and endeavors. In our ongoing attempt to recognize and highlight our incredible SEHD alumni community, we invite you to read about a few examples among the many former SEHD ‘Canes who we are proud to claim. We have previously and will continue to identify and share exciting alumni accomplishments and activities throughout the coming year.

Speaking of which, the 2019-2020 academic year marks the 90th anniversary of the University of Miami School of Education and Human Development. This means we are approaching 90 years, or 32,850 days, or 788,400 hours, or 47,304,000 minutes of transforming lives through education. Stay tuned to hear about exciting activities and events we are planning to honor the ways in which the School has engaged in individual, organizational, school and community transformative efforts for nearly a century. We hope you will join us!

Laura Kohn-Wood
“Rowing is the ultimate team sport,” said Krawec, B.S.Ed. ’04, who competed on UM’s rowing team from 2001 to 2004, and was a member of the Canadian under-23 women’s team at the 2003 World Rowing Championships in Serbia. “Rowing tests your mental strength as much as it does your physical strength and endurance.”

Growing up in St. Catharines, Ontario, Krawec was introduced to rowing at an early age. Her father Walt rowed for Canada in the 1976 Olympics and is still active in the sport today. “I was one of four siblings, and we all rowed through high school,” said Krawec. In fact, her sister Beth also came to UM on a rowing scholarship and earned a B.S.Ed. in exercise physiology in 2008.

Both Krawec’s father and her mother were teachers, and she followed their career path. After earning her degree in elementary education and psychology, Krawec taught in Miami-Dade County before returning to UM for a master’s degree. She stayed on through her doctoral studies, earning a Ph.D. in education in 2010. After teaching at Missouri State University for two years, she joined the SEHD faculty in 2012.

“I am particularly interested in bridging research and practice,” Krawec said. “Too often there is a disconnect between the two. And when teachers don’t have access to research-based instructional practices that are feasible to implement, students are the ones who lose.”

Krawec was the principal investigator of a three-year federally funded research project to improve the math problem solving of students with learning disabilities. Her work has been published in numerous journals, and she serves on the editorial board of Learning Disabilities Research & Practice. She now directs the teacher preparation programs in the TAL department and teaches a variety of courses at both the undergraduate and graduate levels.
This is a great opportunity for our Sport Administration students to learn from the professionals about representing professional athletes, building fan engagement through digital tools, and working in the front office," said Erin McNary, clinical assistant professor in the Department of Kinesiology and Sport Sciences in the School of Education and Human Development (SEHD).

More than 300 students, faculty, and professionals heard from industry leaders at the conference, which was sponsored by the SEHD, U Online, The Sport Administration Program, and Bubble Up, with support from the Sports Lawyers Association.

SOCCER IN MIAMI
Jurgen Mainka, chief business officer, Inter Miami CF (Club Internacional de Fútbol) spoke about his dreams of lifting the World Cup for his home country of Mexico, before playing professional soccer in the United States. Now, he’s helping the Inter Miami ownership group – including soccer star David Beckham and business leaders Jorge Mas, Jose Mas, Marcelo Claure, and Masa Son – develop a new team and build Miami Freedom Park, a new stadium near Miami International Airport.
“Miami is a community bound by the love of the sport,” said Mainka. “We were the #1 U.S. market for the 2018 World Cup television viewership, and we are excited to be a host city for the 2026 FIFA World Cup when it comes to the United States.”

Along with a 25,000-seat stadium, Inter Miami plans to build 11 soccer fields for the community, and create commercial space around a 73-acre open park. “It’s a $1 billion investment with zero taxpayer dollars,” Mainka said, adding that the new team will rebuild Lockhart Stadium in Fort Lauderdale into a training facility, making South Florida a preseason hub for U.S. professional soccer.

The conference’s concluding session, “Soccer in America: The Next Frontier,” took a broader perspective with panelists Philippe Moggio, general secretary, CONCACAF (Confederation of North, Central American, and Caribbean Association Football) and Juan Carlos Rodriguez, president, Univision Deportes. UM Adjunct Professor Shawn McGee moderated the discussion on the future of soccer in the 41 countries of the region.

“We are focusing on developing our sport through youth programs, strategic planning, and strong governance, so our integrity is never questioned again,” said Moggio.

In turn, Rodriguez talked about how Univision has been dedicated to growing the sport and making it appealing to the younger generation. “We made a big bet on the future of soccer, and have seen incredible growth,” she said, “Now, we have eight years to leverage that interest before the 2026 World Cup.”

Asked about his advice for students, Moggio said, “Consider an internship program and start building your network. As my tennis coach once told me, ‘The only thing you can control is how hard you work,’ so be willing to do whatever it takes to get started in your career.”

**A FIRESIDE CHAT WITH DANY GARCIA**

On Friday morning, Dany Garcia, founder, CEO, and chairwoman of The Garcia Companies and co-founder of Seven Bucks Productions, took the stage for a “fireside chat” with Kristen Hewitt, a reporter for Fox Sports and the Miami Heat to discuss the “Business of Sport and Entertainment.” She spoke about being a proud alumna of the University of Miami, the art of storytelling, her expansive enterprise in entertainment and media, and how athletics have shaped her approach to business and beyond.

**POWERFUL SPORTS ANALYTICS**

When German tennis star Angie Kerber was competing at Wimbledon in 2017, her coach looked at her performance data and saw she was serving mostly to her opponents’ backhand. “They worked on varying her serve, and that made a major difference in her performance,” said Micky Lawler, president, Women’s Tennis Association (WTA).

Lawler was a panelist on a Thursday session, “The Power of Sports Analytics,” moderated by Tim Brogdon, director of digital strategy, UM Athletics. She was joined by Chris Foster, head of digital, NHL, and Bonnie Rothenstein, vice president of marketing and communications, SAP.

“Along with improving performance, digital analytics can be leveraged to increase fan engagement and make better business decisions,” said Foster. For instance, the NHL prepared digital box scores for every NHL game played back to its founding in 1917, adding a touch of history to playoff rivalries.

**PREPARING FOR THE BIG GAME**

Jose Sotolongo, director, Sports Tourism, Greater Miami Convention & Visitor’s Bureau, moderated a Thursday luncheon discussion with members of the 2020 Miami Super Bowl Host continued on pg. 15
On May 8th, the School of Education and Human Development held its annual SEHD Awards Ceremony. Each spring, the SEHD faculty and staff gather to celebrate the wonderful accomplishments of our graduating students.
Early childhood education and caring, skilled teachers can open the doors to new opportunities for students in difficult urban conditions, according to two longtime children’s advocates.

“We want every child to have a chance to succeed,” said David Lawrence Jr., former Miami Herald publisher and founder of the Children’s Movement of Florida, in an interactive dialogue with Alberto Carvalho, superintendent, Miami-Dade County Public Schools hosted by the School of Education and Human Development on February 20 at Storer Auditorium.

“We need to overcome opportunity gaps like lack of access to early childhood education and healthcare that lead to academic gaps and economic gaps as adults,” added Carvalho, a nationally recognized expert on education transformation, finance, and leadership development. “We can have the most effective long-lasting impact on children when they are young.”

More than 200 students, teaching interns, faculty, and alumni heard Lawrence discuss the experience as a journalist and advocate for social justice as outlined in his new book, “A Dedicated Life.” In introducing Lawrence and Carvalho, Dean Laura Kohn-Wood said, “Our School of Education and Human Development is one of the most important assets for us as a university in achieving our vision of pursuing education for life.” Duerke said. “Education is like oxygen and food – something we will need for the rest of our lives.”

A dedicated life

Dr. Gigi Gilbert, a scholar in residence, moderated the dialogue, which began with Lawrence presenting a few highlights from his life, including his love of family and journalism. Noting that all six of his sisters became teachers, Lawrence said, “Public education is perhaps America’s greatest invention. Being a teacher is an extraordinary opportunity to change a child’s life.”

In 1996, Gov. Lawton Chiles asked Lawrence to lead a statewide task force on school readiness in young children. That led to Lawrence forging a statewide coalition to improve the lives of children regardless of their backgrounds. “I went into journalism to make a difference in other people’s lives,” he said. “If you go into education, you can change a child’s life for the better.”
The importance of teaching

Carvalho also recounted his early life as the only high school graduate in a family of six children. He pointed to his father, President Abraham Lincoln and “the children I work with every day” as inspirations. “I don’t think there are broken children, but there are systems that can break their ambitions and their dreams,” he added.

Carvalho said the Miami-Dade School district is reaping the benefits of its decade-long investment in pre-K education. “In becoming the first urban system in Florida to be recognized as an A district, we didn’t forget the transformational impact of quality early education on the lives of children,” he said.

Carvalho said today’s teachers need to be prepared for working in an urban environment with many different cultures. “Internships are an important experience for beginning a teaching career,” he said. “Your role is to meet your students where they are and take them to where they need to be,” he said. “When you touch a child’s heart, you can open the mind.”

Addressing the Challenges

In the question-and-answer session, Gilbert asked Carvalho to address the issue of second-language acquisition for children of color – an issue that makes it difficult for many non-Spanish-speaking residents to find good jobs in the community.

“With the leadership of our board, we have made language instruction at the elementary level a priority for our district,” Carvalho said. “Today, we offer more foreign languages than any other large school system and spend five times more than the average.”

In response to a question about college readiness, Carvalho said a four-year academic degree is not for everyone. “We have undervalued technical jobs, and we need greater investment in career education for those who don’t want to go to college,” he said.

Finally, Carvalho encouraged all attendees to become active and engaged in educational issues. “Public education and democracy are two sides of the same coin,” he said. “Public education must remain accessible for all. Otherwise, we undermine democracy itself.”
KUDOS TO OUR MAY ’19 GRADS!

On May 10th, our school honored our graduates by hosting a beautiful graduation reception in the Merrick fountain courtyard. It was filled with beaming smiles, warm hugs, and even fuzzy friends.
Attention deficit hyperactivity disorder (ADHD) is a challenging condition for families, teachers, and counselors – particularly since many popular concepts and therapies are not based on science, according to one of the leading scholars in the field.

“ADHD is a neurodevelopmental disorder, not psychopathology,” said Russell Barkley, Ph.D., clinical professor of psychiatry at the Virginia Treatment Center for Children and Virginia Commonwealth University Medical Center in Richmond. “It is an impairment of the brain’s executive function, inhibiting a child’s ability to delay gratification or consider the consequences of behavior.”

Barkley was a keynote speaker at The Melissa Institute’s 23rd annual conference on May 3 at the Shalala Student Center. Founded by Lynn and Michael Aptman after their daughter Melissa was murdered in 1995, the institute is dedicated to preventing violence and promoting safer communities through education and the application of research-based knowledge.

More than 200 professionals, parents, and community leaders from throughout South Florida attended the conference, which was presented in partnership with the University of Miami School of Education and Human Development, Baptist Health South Florida, and Jewish Community Services of South Florida.

Welcoming the attendees were institute president Lynn Aptman, education director Elise Suna and Daniel Santisteban, a member of the institute’s Scientific Board, and professor and director of the SEHD’s Community and Educational Well-Being Research Center.

Barkley focused his opening talk on what works—and what doesn’t—in helping a child with ADHD. “Don’t talk about tomorrow with a child who has ADHD,” he said. “They have time blindness.” Because ADHD is a disorder of performance, rather than knowledge, training in social skills, setting goals, or managing time isn’t likely to be effective. Therapies like mindfulness and meditation won’t work because they require a brain with normal executive function, he added.

On the other hand, medication can address the symptoms of ADHD, and behavior modification strategies can also be helpful. “Think about setting up a scaffolding to help a child alter his or her performance and gradually sustain it,” he said. “Physical exercise is often beneficial for kids with ADHD.”

Donald Meichenbaum, Ph.D., research director of The Melissa Institute and distinguished professor emeritus at the University of Waterloo in Ontario presented “A Risk-and-Protective-Factors Case Conceptualization Model,” for professionals working with high-risk ADHD students.

UM Professor Wendy Cavendish, Department of Teaching & Learning, joined Barkley and Meichenbaum for a panel discussion on “Navigating the School System and Preparing Sound Individualized Educational Plans.” She said, “It’s important to look at the child’s strengths as well as deficits. A positive perspective can foster collaboration between families and schools that can lead to effective coaching and increase adherence to therapy.”
For more than 20 years, Kysha Harriell has worked diligently to bring more ethnic diversity to the athletic training profession. She has introduced high school students to the University of Miami program, recruited talented undergraduates, and traveled throughout the Southeast as a volunteer for the National Athletic Trainers Association (NATA) building awareness of her profession.

Now, Harriell, associate clinical professor and director of the Athletic Training Program in the Department of Kinesiology and Sport Sciences, has been recognized for her volunteer efforts with the 2019 National Athletic Trainers’ Association Service Award, which recognizes her leadership in NATA’s outreach and community service programs. She will receive in June at the association’s annual conference.

“Kysha Harriell’s commitment to her students, the University of Miami and the profession of athletic training are beyond impressive,” said Karen Lew Feirman,
an adjunct faculty member at the University of West Florida, who nominated her for the NATA service award. “There is not a person in this world who takes more care and shows concern for her students, staff, patients, and the profession of athletic training.”

**A Leader in NATA**

Harriell serves as chair of NATA’s Ethnic Diversity Advisory Committee, which promotes the profession and addresses issues that may affect the health of minority athletes, such as sickle cell anemia, hypertension (high blood pressure) and other chronic health problems.

“Today, only about 4 percent of athletic trainers are black or Hispanic,” Harriell said. “One reason the numbers are small is that many young people are simply not aware of our field. They follow their favorite sports teams, but don’t realize that there are many other opportunities for rewarding careers related to sports.”

In February 2018, Harriell led a NATA health fair at the training center of the New Orleans Saints, hosting 300 minority students under age 12. “They learned about CPR techniques, as well as the importance of sleep, nutrition, and regular exercise for physical wellbeing,” she said.

While in New Orleans, Harriell was invited to participate in an ESPN sports radio talk show to talk about her profession. “I believe it’s important for minority children to see athletic trainers, professors, doctors, and other professionals who look like them,” she said. “You don’t have to be a super-star athlete to play an important role in the playing field or indoor court.”

**A Diverse AT Program**

Thanks to its longstanding commitment to diversity and inclusion, the School of Education and Human Development has one of the most diverse athletic training faculty in the U.S., according to Harriell. “Our student diversity has also increased substantially in the past few years,” she added.

Currently, there are 44 undergraduates in the Athletic Training Program, including 18 juniors, the largest class in the school’s history. However, the last undergraduate class will start this fall, as the school shifts to a graduate program beginning in fall 2020. “That’s in keeping with a national initiative to move athletic training to a master’s level program,” Harriell said. “We plan to continue recruiting talented ethnically diverse graduate students, who may face financial challenges after paying for their undergraduate education.”

Every April, Harriell guides a UM student-run workshop for Miami-Dade high school students, who learn about CPR, and practice spine boarding and taping injuries as well as about the athletic training profession. “It gives our Athletic Training students an opportunity to showcase what they have learned,” she said. “We also invite high school athletic trainers to come on campus, where we provide continuing education credits for free. It’s one of the ways we give back to our community, and it’s great for recruiting as well. Several of our current students became interested in our field after attending a UM workshop as a high school student.”

**Becoming an Athletic Trainer**

Growing up in Washington, DC, Harriell was interested in sports at an early age. Her father enjoyed taking her to NFL games, and she remembers seeing Giants linebacker Lawrence Taylor tackle quarterback Joe Theismann, breaking his leg and ending his career in 1985. “I knew at that point I wanted to do something related to medicine to help athletes,” she said. “I like science and math, as well as sports, so athletic training was a great career choice for me.”

Harriell, who joined the University of Miami in 1998, says many young people don’t understand the role of athletic trainers. “We are sports medicine practitioners,” she said. “It’s like being a paramedic, a nurse, and physical therapist all wrapped into one. We see our patients every day from the time they are injured through the treatment and rehabilitation until they can get back into action. It’s a great profession, and it’s a pleasure to let others know about our field.”
Dr. Gigi Gilbert

Fostering a Culture of Diversity and Inclusion

As a scholar in residence for schools, communities, and diversity, Dr. Gigi Gilbert has a wide mandate at the School of Education and Human Development. A veteran South Florida teacher and administrator, Gilbert serves as a liaison with Miami-Dade County Public Schools, facilitating field placements, professional development programs, and other activities.

“Our partnership with Miami-Dade schools is very important as we prepare students to become effective teachers,” said Gilbert. “To take just one example, our student teachers need to understand the varied social, emotional, and cultural background of the children in their classrooms. We have a highly diverse population here, and new teachers need to be well prepared to survive and thrive in very different school settings.”

Gilbert joined SEHD in August 2018 at the invitation of Dean Laura Kohn-Wood. The two met at Sunset Elementary, one of the SEHD professional development schools, where Gilbert was the assistant principal and Kohn-Wood’s son Lian was a student. “We developed a close friendship, and Dr. Kohn-Wood asked Gilbert to join the school on a part-time basis after my retirement,” Gilbert said. “It’s a great fit for me and the school.”

Gilbert, who holds a doctor of education in organizational leadership from Nova Southeastern University, has more than three decades of experience as a principal, assistant principal, and instructor at Miami-Dade County Public Schools.

Leading SEHD initiatives

Drawing on her in-depth understanding of the racial, cultural and social issues that impact Miami-Dade students, teachers, and administrators, Gilbert is leading several important SEHD initiatives. “We need to take a closer look at ourselves and our practices in order to continue building a culture of diversity and inclusion,” she said.

For instance, Gilbert is leading the school’s Task Force for Best Practices for Race, Ethnicity, and Culture. One issue being discussed this spring is the development of a protocol to address racial or ethnic incidents that might occur in a variety of settings. “Our task force is working on a list of steps to handle a problem if one occurs,” she said. “We believe that clear and timely communication is essential, whether an incident involves a student, parent, faculty member, or staff.”

Because it can be difficult for any academic institution to “hold up a mirror” and get an accurate picture, Gilbert is working with a group involving the University of Miami’s Office of Institutional Culture, to create a faculty and staff Intergroup Dialogue Program for the School of Education, which is a social justice pedagogy from the University of Michigan. “The program will be introduced at our school-wide faculty and staff spring meeting,” she said. “A small group of faculty and staff will plan and prepare over the summer to start in the fall. We will start with the “Race” dialogue.”

Gilbert is also organizing a training program on restorative justice for faculty and staff. An alternative to traditional student discipline for actions like bullying or picking fights, restorative justice focuses on making amends for such behavior and examining the root causes of those actions. “Restorative justice also focuses on preventing negative behaviors,” said Gilbert. “Our goal with the training will be to create a more inclusive culture of belonging and respect for all.”

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continued from pg. 5

Committee, which is counting down the days to Super Bowl LIV on February 2 at Hard Rock Stadium.

“It’s the largest one-day sporting event in the world and an amazing platform to showcase our community,” said Brian Bishop, vice president, sponsors, and partnerships. “We are a pop-up $25 million organization working on behalf of the community that we love.”

For the next nine months, the committee will be reaching out to potential sponsors, partners, and suppliers, while lining up 10,000 volunteers. “It’s a great way to contribute, and it looks great on your resumé,” said Elle Kehoe, vice president of volunteers.

At the luncheon, SEHD Dean Laura Kohn-Wood presented the school’s Sport Industry Partner Award to Brett Koch of IMG Tickets. “Your organization has been a proud partner of our Sport Administration program,” she said. “We appreciate you for providing our students with many keen insights over the years.”

L-R: Tim Brogdon, director of digital strategy, University of Miami Athletics; Bonnie Rothenstein, VP marketing communications, SAP Global Sponsorship; Chris Foster, head of digital, National Hockey League; and Micky Lawler, president, Women’s Tennis Association.
**PRESENTATIONS**


**PUBLICATIONS**


**ALUMNI PROFILES**

**BRETT LERNER, B.ED. ’16,** says the SEHD Sport Administration program was great preparation for a career in business. “It gave me a great opportunity to learn about people as well as finances,” he said.

“Working for the Miami HEAT as an intern in sales was truly a dreamcome true.” Within a few months after graduation, Lerner joined Amazon in Seattle, most notably in his role as a business development manager with the Home Innovation Team. After two years, he was asked to move to Sydney, Australia, to help build the new Amazon.com.au as a business development executive. “It’s been exciting to be part of a new marketplace launch where everything is constantly evolving.

This spring, Lerner moved to SalesForce’s Sydney office as account executive. This was an ideal forward step in my career, he said. “In my new role, I will lead a team that handles major accounts in our market,” he said.

Born in Washington, D.C., Lerner came to UM as a music performance major in the Frost School of Music’s classical saxophone program.

He said his saxophone professor, Dale Underwood, was “a massive influence and still is to this day. It was an absolute honor to be taught by my idol.”

After his sophomore year, Lerner changed gears to sport administration, while minoring in music, learning Chinese, and exploring his passion for technology. “Being a resident assistant (RA) was also an amazing time for me,” he added. “My experience at the University of Miami continues to shape me today.”
Gary Shaw Offers Advice to Sport Administration Students

When Gary Shaw, B.Ed. ’69, was a University of Miami student, he wasn’t sure of his career path. He enjoyed sports and majored in physical education, but wasn’t serious about his studies. “I didn’t understand the value of education,” said Shaw in a spring semester talk to graduate students in Professor Sue Mullane’s sports leadership class. “Now, I have a different set of values, a thirst for learning and a deep desire to help other students find the right track for their lives.”

An avid ‘Cane, Shaw draws on decades of experience as a high-profile boxing promoter to provide advice on leadership, business, and ethics in sports. Along with speaking as a guest lecturer, Shaw has served as a judge on the School of Education and Human Development’s annual Sports Ethics competition and he has supported other UM initiatives.

“We deeply appreciate Gary’s willingness to contribute his time and his insights to our students,” said Mullane, professor in the Department of Kinesiology and Sport Sciences.

Shaw began his professional affiliation with boxing in 1971, when he was appointed Inspector to the New Jersey State Athletic Control Commission. In 1999, he became the chief operating officer of Main Events, a boxing promotional company whose events included Lennox Lewis vs. Mike Tyson, the biggest grossing pay-per-view fight. Shaw created the initial concept and helped develop the TV series ShoBox: The New Generation, a live boxing program on Showtime.

“In my career, I have found that money and fame can come and go,” said Shaw, who credits his wife, Jude, for helping him stay grounded, and remember his roots in an urban New Jersey neighborhood. They have three sons, and Tyson, a therapy dog that goes with Shaw on visits to hospitalized children and wounded veterans.

Shaw says Dean Laura Kohn-Wood has been “a guiding light for me” in strengthening his relationship with UM. “When she told me she had been boxing back in Detroit, I felt an instant connection,” he said.

As for his advice to today’s students, Shaw emphasized the importance of honesty and integrity. “Always take the right road,” he said. “Be humble, build healthy habits, keep learning and find your own definition of success.”

Mario Oliveira, B.Ed. ’17, knows that being a teacher is both exhausting and rewarding. “You have to do your homework and put on your ‘Superman’ cape every day for your students,” he said. “It’s not an easy career, but it’s well worth it.”

Oliveira has followed his dream of teaching since earning his UM degree. He taught third grade at Pinecrest Academy of Nevada Inspirada Campus in Henderson and coached the middle school, co-ed soccer team. “One of the high points for me was earning an award for having 96 percent of my students scored proficiency above their ready level on the mid-year STAR Reading assessment.”

In December, Oliveira moved to South Carolina to be with his family, and continue teaching in a public school setting. He’s also a volunteer at the Greenville Humane Society.

“My professors at UM changed my perspective on education, opening my eyes to the social and racial disparities in our society,” he said. “Most importantly, they showed how dedicated teachers can make a big difference in overcoming those problems, one student at a time.”
We are so proud of our graduating award recipients, and can’t wait to see where their fun personalities take them.