

The NCAA defines a Representative of Athletics Interest or "Booster" as an individual, corporate entity, or other organization:

- Who is/has been a member of ANY organization that supports University of Miami athletics;
- Currently/has been involved in promoting University of Miami Athletics (including posts on social media):
- Makes/has made financial donations to UM Athletics or to an athletics booster organization;
- Assists, has assisted or has been asked to assist in the recruitment of prospective student-athlete (which is not permitted);
- Provides/has provided benefits (e.g., summer jobs or occasional meals) to enrolled student-athletes or their families:
- Current or former season ticket holder; or
- Is a former student or student-athlete at the University of Miami.

Please be aware that "once a booster, always a booster." A University of Miami booster, donor, contributor, or supporter, **is prohibited from**:

- Contacting recruits (9th grade and up), including through social media.
- Providing a benefit (arrangement that would not be available to the general public or student body) to a student-athlete, recruit or their family/friends.
- Providing inducements to a recruit, transfer student, or current student to contingent upon attendance at the University of Miami.

Under the Florida law and the University's Name, Image and Likeness Policy, a booster may reach an agreement with a student-athlete to use the student's name, image and/or likeness <u>in exchange</u> for some type of benefit (e.g., payment, discounted meal, gear, etc.). If the student-athlete does not complete an activity under the agreement, the booster has provided an impermissible extra benefit that could jeopardize the student's eligibility. Boosters may not induce a recruit to attend the University of Miami with the guarantee of a name, image and likeness deal.

Please contact the University of Miami Athletics Compliance Department with any questions regarding NCAA, ACC or University of Miami rules or regulations at athleticscompliance@miami.edu or 305-284-8232. Also, please remember to always **ASK BEFORE YOU ACT!** 

Sincerely,

Dan Raben

Associate Athletic Director for Compliance