With the proliferation of social media, growth of NIL, and the ease of access to prospective student-athletes and current student-athletes, the internet has provided the opportunity for Canes fans and supporters from all over the world to communicate with each other in ways not possible before. The following regulations regarding the internet are very important for all Canes to know in regards to prospective student-athletes:

While we appreciate our fans support of our teams, boosters and Canes fans are not permitted to use social networking websites such as Facebook, Twitter, Instagram, or other platforms to contact or otherwise attempt to correspond with prospects. This includes, but is not limited to, posting on a wall, using the inbox/e-mail feature, instant messaging, "@replies," "mentions," or direct messaging. However, boosters and Canes fans may permissibly take actions (“like,” “favorite,” republish) on social media that indicate approval of content that was generated by prospects.

As electronic communication technology continues to advance, the opportunity for the supporters of an athletics program to have impermissible contact with a prospect or that prospect's family is greatly increased. With this in mind, it remains the responsibility of the institution, and only the institution, to conduct all recruiting correspondence and actions.

As a reminder, off-campus and in-person recruiting may only be completed by our declared coaching staff members. Boosters should not be contacting any prospects or their family members in person in attempt to solicit their commitment to UM. If you are aware of a prospect that you feel would benefit our athletics program, please reach out to our department and notify us of such a prospect. From there, those coaches who are certified and permitted to contact such prospects will be aware. Please continue to leave the recruiting to our coaches. Boosters and supporters of the University may not use NIL as an inducement for prospects to attend the University, nor may an NIL deal be contingent upon enrollment at Miami.

We ask that all Canes fans and supporters who have access to the types of social media sites described above assist us in following the guidelines that govern those sites. As always, your efforts to help the University of Miami maintain a culture of compliance are greatly appreciated. Please contact the University of Miami Athletics Compliance Department with any questions regarding NCAA, ACC or University of Miami rules or regulations at athleticscompliance@miami.edu or 305-284-8232.

Also, please remember to always **ASK BEFORE YOU ACT!**

Sincerely,

Dan Raben  
Senior Associate Athletic Director for Compliance