



Call to Artists: Miami Herbert Business School Art Competition
Submission Form
Application Deadline: June 1st, 2020

Overview:

The University of Miami's Herbert Business School (MHBS) has assembled a student-led committee to commission an artwork for the Business School's campus. In selecting an artist, we, the committee, intend to give a voice to an emerging artist to showcase our city's talent and represent the heart of the Miami Herbert Business School. Through the generosity of an anonymous donor, the University will be providing compensation for this work. The artwork itself will be viewed by all who step foot on the Business School's campus and will be displayed for years to come.

Artist Criteria for Submission:

- Preference to South Florida (Miami-Dade, Broward, Monroe, Palm Beach counties)

Artwork Size Restrictions:

The artwork is to be displayed in the Aresty building elevator lobby of the MHBS. Usage of the space is up to the artist. The space includes two walls and, potentially, the overhead space between them. Please see attached images:

- Picture 1: Aresty building large wall space (15'-8 ¾" W) X (27'-2"H)
- Picture 2: Aresty building wall space above elevator entrances (12'-6 ½" W) X (19'-½"H)

Potential Theme(s) for the Artwork:

- Globalization/International Unity
- Sustainability/Environmentalism
- Work Hard, Play Hard
- Leadership/Scholarship

Themes will be further discussed in application on page 3.

Submission Process:

Interested artists should complete the application in a word compatible document and submit to tesla@miami.edu on or before June 1st, 2020.

The subject line should be: MHBS Artist Application.

Selection will be based on ideas and use of themes, prior experience, artist's relevance to the region and MHBS.

All artists who submit the application for consideration will be notified of the decision on or before July 1st, 2020. Further questions should be directed to mnc67@miami.edu.

To apply please answer all of the questions on pages 2 and 3 in your application.

MHBS Artist Application

A. Personal Information:

1. First Name: _____ Last Name: _____
2. Email Address: _____ Contact phone number: _____
3. Address: _____
4. In which South Florida County are you based? Please select one: (Miami Dade, Broward, Palm Beach, or Monroe County): _____
5. Do you have a connection to the University of Miami? If so, describe how. (alumni, sibling of student, etc): _____
6. For how much of your professional career have you been an artist? What portion of your current professional career is being an artist (versus another profession/job)? _____
7. Short Artist Bio (approx. 300 words) _____
8. Website address (if available) and/or social media such as Instagram handle: _____
9. Please also attach:
 - a. Resume _____
 - b. Portfolio/ sketches of prior work _____

B. Previous Experience:

1. Please describe the medium(s) in which you typically work, as well as whether it is two-dimensional or three dimensional (2-D pastel, 3-D metal sculpture, etc): _____
2. What is the highest verified price for any of your artworks that have been sold? What was the date of this sale? What was the date of your first verified sale? What was the date and verified price of your most recent sale? _____
3. Have you ever exhibited in or been represented by an art gallery? Please explain. _____
4. Have you ever been represented by an art dealer or broker and are you currently represented? Please explain. _____
5. What is the minimum price you are willing to accept for this project? If needed, feel free to offer an explanation. _____
6. Have you ever been commissioned by an individual or organization for a piece of work? If so, can you please explain the scope of the project(s). Would you be able to provide references on previously commissioned work? _____

3. Written and Visual Description (Min 500 words):

Please submit a description of how you have used any of the below themes in your artwork before and/or how you would consider including any of them in the commissioned piece. Feel free to attach sketches to illustrate your ideas. **Please give us as much detail as possible (size, details, etc.).**

Themes: We are seeking a piece that reflects some combination of any, or even just one, of the following themes listed below.

- **Globalization/International Unity**
Miami, often referred to as the capital of Latin America, is believed to be one of the most diverse cities in the United States. Here, people from all walks of life and every corner of the globe come together to create the Miami we know today. In a world where people feel more and more divided, MHBS's emphasis on "Business Without Borders" brings citizens from over 100 nations together in its integrative academic environment.
- **Sustainability/Environmentalism**
As a tourist destination, Miami is universally known for its lush vegetation, its tropical biodiversity, and the beautiful sands and crystal-clear waters of its beaches. Often referred to as the "ground-zero" of the pressing threat of sea-level rise, Miami and its economy rests upon its ability to remain sustainable. Through the power of business, we can make the changes we seek in society.
- **Work Hard, Play Hard**
If you just drive around downtown, you'll see Miami has one of the starkest contrasts between business and pleasure. Suit-and-tie-clad business people pace around Brickell, while just a few blocks North, some of the most talented, creative, laid-back people inhabit Wynwood. At the University, too, some of the smartest students from around the world come together for a world-class education just a short Uber ride away to Ocean Drive.
- **Leadership/Scholarship**
Miami is a hub of opportunity. At MHBS, students can be trained in nearly every facet of the business world, with an emphasis on the tech, real estate, and international banking industries. Here, people can become a professional in any of these fields and more and develop the skill-set required of a 21st Century leader.

4. Optional Additional Information:

At this time, if there is anything else you would like to tell us that might help us understand you as an artist and/or your merits with respect to this specific project, please do so:

Images of Space for Artwork

Picture 1: The Aresty building large wall space (15'-8 ¾" W) X (27'-2" H) (Artwork currently featured to be removed)



Picture 2: The Aresty building above the elevator space (12'-6 1/2" W) X (19'-1/2"H)

